

# GIVE LOCAL Training Sessions

Greater Waterbury and Litchfield Hills

## Maximize your Give Local Impact with Matches and Challenges

February 18, 11-12 noon via Zoom webinar



### **Maximize your Impact with Matches and Challenges**

**February 18 | 11:00AM Via Zoom**

Organizations that utilized matching and challenge gifts during Give Local 2020 raised an average of \$15,000 more! Learn what these gifts are, how they are incorporated on your organization's giving day profile and how to talk with potential donors about them to spur additional gifts during the campaign.

#### **Nonprofits – Give Local Registration is now open!**

Give Local Registration is now open to all nonprofits in Greater Waterbury and Litchfield Hills! REGISTER TODAY (registration deadline is April 7): <https://www.givelocalccf.org/> Additionally, the first Give Local training session "Give Local Basics" is coming up soon, so take advantage of the opportunity and sign up today: <https://www.givelocalccf.org/info/trainings>