



Trainer: Judith Margolin

Fundraising is all about relationships, and relationships are based on productive communication. Join us to explore the who, what, why, and when of “donor-centric” communication. This workshop will focus on nonprofit newsletters, web sites, and grant reports, and will also touch upon getting to know and segmenting your audiences, conducting a successful site visit with your funder, assessing and re-adjusting your communications efforts for maximum impact, and cultivating all donors for future support.

Register