



More than ever, advocacy is a critical component of a nonprofit's strategy for success. Advocating can increase visibility, help shape public policy and advance nonprofit's missions. Join us as Jeff Shaw, public policy director for The Alliance, the state's largest nonprofit advocacy group, leads a discussion on the importance of advocacy and the most effective ways in which nonprofits can advocate for their organizations.

Event is free but seating is limited.

[Register here.](#)

### **Patrick McKenna**

Connecticut Community Foundation

203-753-1315 ext. 118

[pmckenna@conncf.org](mailto:pmckenna@conncf.org)