



## **Data Storytelling: An Art and a Science**

**Thursday, February 29 | 9:00-10:30 a.m. on Zoom**

Lynne Wester of the Donor Relations Group is back by popular demand! Join Lynne for this interactive session geared toward organizations participating in Give Local. She will explore effective writing and communication techniques that artfully blend storytelling and data that will resonate your readers and move them to action.

**Register Now**



Lynne partners to strengthen nonprofits and her guidance has led her clients to be recognized on the national stage for fundraising innovation, creative communication, and groundbreaking donor relations work.