



## High Performing Fundraising Boards

**May 17 from 8:30 a.m. to 12:30 p.m.**

**Wisdom House**

**229 East Litchfield Rd., Litchfield**

Register

Fundraising expert Chuck Loring will lead a dynamic, fast-paced workshop covering topics critical to achieving a nonprofit board that successfully fundraises.

- *Intentional Board Development*: Explore BoardSource's governance committee model of year-long intentional board recruitment, orientation, education, engagement and evaluation. Great boards start with strategic recruitment of the board you deserve.
- *Relationship Building, Not Asking*: Now more than ever your Board must serve as ambassadors of the mission to your community. Your Board must understand the difference between transactional fundraising and relationship fundraising.
- *The Grateful Dead: Why Planned Giving Rocks*: Leaders in the charitable sector feel planned giving will increasingly play an essential role in resource generation. Learn how your staff and board can work together to develop a meaningful planned giving program.

It's highly recommended that staff and board members attend as a team.

*Co-hosted by Connecticut Community Foundation and Northwest Connecticut Community Foundation*

Registration fee: \$35 per person

**Register now**