



## **Effective Fundraising: How to Cultivate and Steward Your Donors**

**May 15**

**9 a.m.-12 noon**

**Southbury Town Hall**

**501 Main Street South, Southbury**

*We have reached capacity at this time and registration is closed. To be added to the wait list, or for any additional questions, please contact Patrick McKenna at [pmckenna@connct.org](mailto:pmckenna@connct.org).*

How can you engage new, current or lapsed donors? What strategies are effective for growing your donor base? How often should you reach out to donors? What do they want to know?

This FREE workshop will focus on actionable strategies to engage, inform and acknowledge your donors in order to build the strong, long-lasting relationships that are key to sustaining any organization's fundraising success.

**Presenter:** Sharon Danosky, Danosky & Associates, is a strategist and thought leader who partners with nonprofit organizations and their boards to build organizational capacity that works. With over 25 years as a member of the senior management team for hospitals and human organizations and 10 years' consulting for organizations across the non-profit sector, Sharon knows how to drive change and achieve results.