

Introduction to Data Literacy & Storytelling



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Thursday, March 19 and Thursday March 26, 9:30 a.m. - 12:30 p.m
CT State Community College - Naugatuck Valley Campus
Technology Hall
750 Chase Pkwy, Waterbury, CT

Connecticut Community Foundation and Connecticut Data Collaborative invite nonprofit staff to a two-day, in-person workshop that introduces participants to data literacy and data storytelling. While not Give Local-specific, the skills shared will be directly applicable to planning, evaluating, and strengthening your Give Local campaign—and useful well beyond it. Attendees will learn how to evaluate and interpret data, become more critical consumers and creators of data, and develop clear, compelling data stories that help audiences understand insights and take action. Suitable for all skill levels.

These sessions are free to attend. Please register below to save your spot by Friday, March 13.

Day 1: Intro to Data: Build Your Data Literacy

Learn to evaluate data quality, become a critical consumer and creator of data, and improve your data work in this introductory workshop.

Thursday, March 19, 2026, 9:30 a.m. - 12:30 p.m.

REGISTER for Day 1

Day 2: Share What Matters: Become a Data Storyteller

Learn how to become a data storyteller and create compelling stories that empower your audience to take action.

Thursday, March 26, 2026, 9:30 a.m. - 12:30 p.m.

REGISTER for Day 2

Questions? Please contact Jackie, Data Engagement Specialist from CT Data Collaborative at jackie@ctdata.org.