



Putting Gratitude at the Center of your Giving Day Strategy

Wednesday, March 8 | 9-10:30 a.m. via Zoom

What's not to love about giving days like Give Local? New funds. New donors. Increased media presence. A successful giving day requires thoughtful planning before the big event, but what happens the day after? This session will show you new ways to properly engage and steward giving day donors before, during, and after Give Local!



Presented by Lynne Wester of the Donor Relations Group. Lynne partners to strengthen nonprofits and her guidance has led her clients to be recognized on the national stage for fundraising innovation, creative communication, and groundbreaking donor relations work.

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