

# GIVE LOCAL Training Sessions

Greater Waterbury and Litchfield Hills

## The Power of Peer to Peer

March 9, 10-11 AM via Zoom webinar



### **The Power of Peer to Peer**

**March 9 | 10:00AM Via Zoom**

Do you have a few key supporters that want to do more for your Give Local campaign? Invite them to become a Peer to Peer (P2P) fundraiser to officially fundraise on behalf of your organization!

Organizations that used P2P fundraisers raised on average \$4,000 more than non-users during Give Local 2020! This training will explain how to set up a winning P2P campaign for your organization.

### **Nonprofits – Give Local Registration is now open!**

Give Local Registration is now open to all nonprofits in Greater Waterbury and Litchfield Hills! REGISTER TODAY (registration deadline is April 7): <https://www.givelocalccf.org/> Additionally, the first Give Local training session “Give Local Basics” is coming up soon, so take advantage of the opportunity and sign up today: <https://www.givelocalccf.org/info/trainings>