

# Strategic Plan Mission & Vision

## **Mission**

To foster an equitable and inclusive community in Greater Waterbury and the Litchfield Hills by inspiring generosity, supporting organizations, and cultivating effective leaders.

## **Vision**

An equitable, inclusive, just, and vibrant community in Greater Waterbury and the Litchfield Hills in which all residents have what they need to thrive.



# Our Values

**Equity, Diversity and Inclusion.** We welcome, invite, and commit resources toward the participation and well-being of all in our community.

**Integrity and Transparency.** We hold ourselves to high standards of ethics, service, stewardship, and accountability to our donors, partners, and community.

**Courage and Purpose.** We set ambitious goals, forge connections, and collaborate to address our community's needs.

**Thoughtful Leadership.** We listen, learn, and evolve along with our community.



# Our Priorities

- 1. Promoting Equitable Opportunity** through a focus on equity in education; health outcomes and access; and economic stability and opportunity
- 2. Encouraging Community Engagement** to advance a more just and equitable community
- 3. Strengthening Nonprofits** so they can serve the community ever-more effectively

